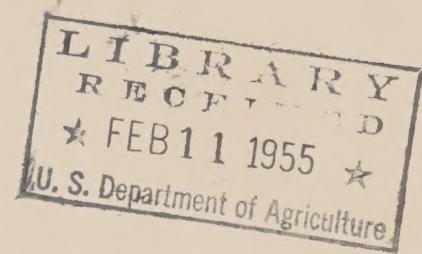


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# Modern Greenhouse Roses On Parade



for 1955 and 1956

"Better Forcing Roses"

Carlton Rose Nurseries - Carlton, Oregon

# *Modern Roses On Parade*

## **for Greenhouse Benching**

**1955 - 1956**

### **GOLD STRIKE (P. A. F.)**

"Most Valuable Yellow Sweetheart"

A beautiful new yellow Sweetheart rose with lots of drive and plenty of Winter action. Perfectly formed buds of intense yellow color, good foliage and plenty of petals, with exceptional keeping and shipping quality. After five years of selection of yellow seedlings this variety has been chosen by two of the largest greenhouse operators on the Pacific coast as its best yellow sweetheart variety. This variety fills the gap long needed in yellow sweethearts.

#### **TRIPLE XXX STARTED PLANTS**

Number 1 Plants \$50.00 per 100

### **WHITE BUTTERFLY**

Patent No. 1337  
Frank Spanbauer

An Exquisite New White Rose with perfect Urn Shaped Flowers of pure clear white. Substance of Petals very firm and is an excellent shipper. After fifteen years of cross breeding in whites Mr. Spanbauer offers this new white as the very finest of all white roses for Greenhouse production. Acknowledged at the Boston Show as the finest white introduced.

#### **TRIPLE XXX STARTED PLANTS**

Number 1 Plants, \$50.00 per 100

### **GOLDEN RAPTURE NO. 5 Yellow**

A. N. Pierson Co.  
(P. A. F.)

A new improved Golden Rapture, sharp and clear in color, introduced by A. N. Pierson Co. of Cromwell, Conn. This new rose does not carry the blonde flowers found in regular Golden Rapture. This variety has been thoroughly tested at Pierson's and offers the finest type of flower in its color class. Growth, foliage, and buds are identical to Golden Rapture but true rich yellow flowers are consistently produced. P. A. F.

#### **TRIPLE XXX STARTED PLANTS**

Number 1 Plants, \$50.00 per 100

### **HAPPINESS Red**

Jos. H. Hill Co.  
(Plant Pat. No. 911)

A rich dark red Rose of outstanding quality. Produces exceptionally large long-stemmed blooms, bringing top prices in every market, even during the warm summer months. Demand for this new Rose continues to be most excellent and we firmly believe every grower should have this variety. Further information on growing and handling this variety will be sent on request.

#### **TRIPLE XXX STARTED PLANTS**

Number 1 Plants, \$50.00 per 100

### **PINK FRILLS (Pat. R. R.)**

"Finest Pink Garnette"

A very beautiful new vivid Briarcliff Pink Garnette. The flower has good form, equal in size to Rose Elf, very strong stem and drive, grown readily as strong single flowers or as clusters. Best winter action and flowers keep and ship exceptionally well.

#### **TRIPLE XXX STARTED PLANTS**

Number 1 Plants, \$50.00 per 100

**CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON**

Member:

Society of American Florists  
Roses Incorporated

February 5, 1955  
Phone ULrick 2-7330  
Carlton, Oregon

# Carlton Rose Nurseries

Will Contract Your Order Now for 1955-1956 Delivery for Excellent Quality

## DORMANT AND STARTED EYE BUDS

AT A REAL SAVING for Orders Placed With Us Before June 1st, 1955

WE ARE ACCEPTING BUD ORDERS NOW FOR ALL THE FOLLOWING VARIETIES, or you may select CLEAN BUD WOOD from your own rose plants and ship them to us during May, June, or July. Most of our plants are grown in advance on order for our customers. LET US GROW A PART OR ALL OF YOUR REQUIREMENTS FOR 1955-1956 with FINEST QUALITY AT A REAL SAVING TO YOU. CONTRACT ORDERS AFTER JUNE 1st will not come under the early contract price.

HAPPINESS (Deep Red) Pat. 911  
BETTER TIMES (Red)  
RED BRIARCLIFF (Profitable Red)  
RED DELIGHT (Rich Red Shipper)  
PINK DELIGHT (Good Pink Shipper)  
BRIARCLIFF SUPREME (Best Uniform Pink)  
PETER'S BRIARCLIFF  
GOLDEN RAPTURE  
YELLOW TALISMAN (Prolific)  
RAPTURE (Selected Strain)

TALISMAN No. 5 (Intense Color)  
WHITE BUTTERFLY (Exquisite White) P. A. F.  
HAVANA (Profitable Pink) Pat. No. 1109  
GOLDEN RAPTURE No. 5 (Imp. Gold. Rapture)  
ARISTOCRAT (Powder Pink) Pat. 903  
JOANNA HILL  
SNOW WHITE (Fine White shipper) Pat. No. 348  
WHITE OPHELIA  
TALISMAN (Regular)

## "SWEETHEART ROSES"

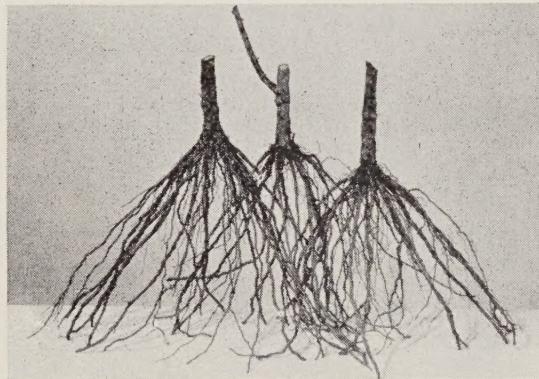
RED GARNETTE (Best Red Corsage)  
CAROL AMLING (Best light pink corsage) Pat. 1126  
PINK BOUNTIFUL (Powder Pink) Pat. No. 601  
FAYANNE (Excellent medium pink Garnette) P.A.F.  
LITTLE PRINCESS (Finest small light pink Garnette)  
P. A. F.

GOLD STRIKE (P. A. F.) "Most Valuable Yellow"  
ROSE ELF (Pink)  
PINK FRILLS Finest (Vivid Briarcliff Pink Garnette)  
Pat. R. R.

(All Varieties listed herein are Excellent Greenhouse Forcing Varieties).

Write for further Information if desired

CARLTON DORMANT AND STARTED BUDS ARE GROWN EXCLUSIVELY FOR THE GREENHOUSE FORCING TRADE. OUR PLANTS ARE EXCEPTIONALLY STRONG, VIGOROUS PLANTS THAT BREAK AND GROW FAST IN YOUR BENCHES. Our rich River Bottom silt Loam produces an excellent fibrous root system required for benching or pot-grown rose plants. Plants from this soil carry all the natural organic minerals required for the strong surge of energy so necessary for fast growing and fast-breaking greenhouse plants. OUR NORTHERN GROWN STOCK is fully matured and perfectly dormant when shipped and will save any rose grower both time and much oil or coal required for heating. We start our shipping in early November and through the winter to May, or June.



CARLTON DORMANT AND STARTED BUDS—GROWN IN SILT LOAM

WRITE, WIRE OR PHONE YOUR BUD ORDER TODAY—Let us set the Manetti aside for you now and you send your list of varieties wanted now or before June 1st.  
SAMPLE PLANTS AND QUOTATIONS ON REQUEST

CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON

# *Carlton Rose Nurseries*

Offer to Grow on Contract California Grown

## Triple xxx Started Eye Buds

and

## "Volunteer" Triple xxx Single Cane Dormant Buds

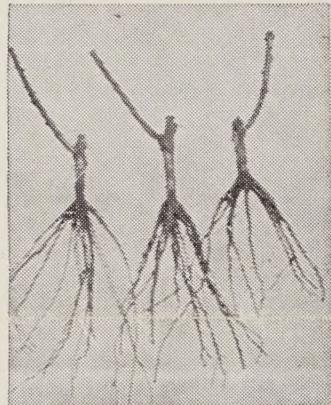
AT A SUBSTANTIAL SAVING

for Orders Placed

Prior to May 1st, 1955.

Varieties Listed

on Previous Page.



ASK ABOUT OUR  
SUPERIOR CALIFORNIA  
"VOLUNTEER" Triple XXX  
Single Cane Dormant Buds grown  
as we do here in Carlton.

CALIFORNIA GROWN "VOLUNTEER" DORMANT BUDS

Write, Wire or Phone Your Bud Order Today. Let us set aside the Manetti for you now and you send us your list of varieties before May 1st, 1955 for the California grown plants. Samples of plants and quotations on request.

**CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON**